

TOWARDS A NEW REALITY - Transformation of Organizations and Values

Next Generation Leadership

There is a ***demand for a new generation of leadership*** - in all levels of society. Change is no longer an option or something to choose. Change is an urgent must and something for all organizations, institutions, corporations and individuals to embrace.

We can see a growing number of present failures by traditional, controlling and fearful leadership, fighting hopelessly for their existence. But, at the same time, we can also experience that some people step forward, take leadership and talk about change in a straightforward, clear and appealing way. It could be about a new direction for a country. It could be about a company shifting towards sustainability. It could be about one person's willingness to create a new direction in life. When these moments occur people tend to listen, people tend to be inspired and people tend to become ready to follow - All evidence of true new leadership.

In the business environment multinational companies have grown into becoming one of the strongest global forces while being more and more challenged by a rapidly shifting economy as well as social and climate changes. Simultaneously a broad wave of **social entrepreneurship** and innovation is emerging.

The new generation of companies are attracting customers, consumers, partners and employees, not by maximizing, but instead contributing to real change in harmony with the needs of people and society. New business models are rapidly emerging, built on transparency, values, collaboration and knowledge sharing in cooperation with consumers and competitors. New roles, reversed logics and community based organizations are vital aspects.. A **combined economical, ecological and social shift** changes the reality for leadership both in organizations and society at large.

The core essence of the new generation of leadership calls for people's participation. It **comes down to you and me and what we can create together**. It's not a question of age, it's about our ability and courage to take a new leadership in our personal and professional lives

It raises questions such as:

- How do we want to lead and be led?
- How do we want to organize and be organized?
- How can we inspire and be inspired?
- And how can we bring the new leadership to emerge?

We strongly believe that you are part of the new generation of leadership and welcome you to explore and co-create the new reality at The SoL European Forum 2012 from a perspective of Organizational Learning and Systemic change!