

Katarina Chowra



The Economic Shift - emerging trends

Katarina is an entrepreneur, a business developer and a futurist with a passion to inspire companies to act as "good citizens".

Her background is from the telecom sector as business developer, marketing and sale manager. Nowadays she runs a digital consulting company, Mobile Marta and is the founder and chairman of the nonprofit organization Economic Shift.

She has also been awarded as one of the Webb Talents of the Year 2010 by Internetworld, participated in the TV4 competition Draknästet where she was awarded one million SEK for the mobile marketing service "Manna från himlen".

Katarina has 15 years of experience of business- and strategy development work, mostly within the telecom industry